

HFIE

2027 杭州国际 未来电子产业博览会 Future Electronics Industry Expo



2027.05.27-29
May 27-29, 2027



杭州大会展中心-浙江
Hangzhou Grand Convention and Exhibition Center, Zhejiang



批准单位 | Approved by

中华人民共和国商务部
Ministry of Commerce of the People's Republic of China

主办单位 | Hosted by

浙江省半导体行业协会
Zhejiang Semiconductor Industry Association

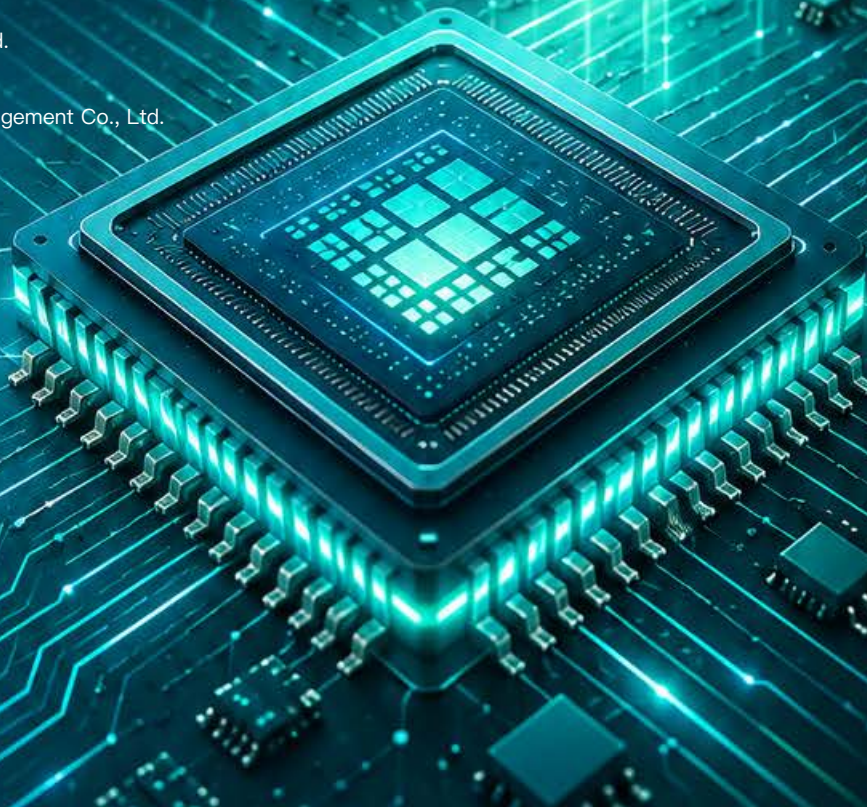
浙江省机器人产业发展协会
Zhejiang Robot Industry Association

上海高登会展集团有限公司
Golden Conference & Exhibition Group

承办单位 | Organized by

杭州智源展览有限公司
Hangzhou Wisdom Source Exhibition Co., Ltd.

杭州长芯国际会展管理有限公司
Hangzhou SICE International Exhibition Management Co., Ltd.



2027 HANGZHOU HFIE

随着全球电子产业正迎来人工智能全面赋能的全新变革周期，算力迭代、芯片革新、终端升级、车电融合、未来通信等新赛道加速崛起，新质生产力持续迸发，未来电子产业已然成为驱动全球科技进步与实体经济升级的核心引擎。杭州，中国数字经济第一城，拥有得天独厚的未来电子产业发展底蕴与完善的政策生态体系。2025年，杭州数字经济核心产业增加值达6780亿元，同比增长9.3%，占GDP比重29.5%，稳居全国第一梯队。集成电路设计产业势头尤为强劲，年度产业规模突破800亿元，同比增长22.9%，营收规模位列全国第四，在长三角区域占比达17.5%。目前，杭州已集聚集成电路上市企业20家、国家级“专精特新”小巨人企业70余家，产业集群优势愈发凸显。依托《杭州市加快发展人工智能终端产业行动方案（2026-2027年）》专项政策赋能，杭州正全力冲刺2027年3000亿元人工智能终端产业规模目标，为未来电子产业的创新发展、落地转化与生态集聚提供了丰沃的政策土壤与坚实的产业支撑。

As the global electronics industry enters a new era of transformation driven comprehensively by artificial intelligence, emerging growth areas such as computing power evolution, chip innovation, intelligent terminals, automotive electronics integration, and future communications are accelerating. New quality productive forces continue to emerge, making the future electronics industry a core engine driving global technological advancement and the upgrading of the real economy. Hangzhou, China's leading city in digital economy development, possesses strong industrial foundations and a comprehensive policy ecosystem for the future electronics sector. In 2025, the added value of Hangzhou's core digital economy industries reached RMB 678 billion, representing a year-on-year growth of 9.3% and accounting for 29.5% of GDP, ranking among the top cities nationwide. The integrated circuit design industry has demonstrated particularly strong momentum, with annual industrial output exceeding RMB 80 billion, growing 22.9% year-on-year, ranking fourth nationwide in revenue scale, and accounting for 17.5% of the Yangtze River Delta region. Currently, Hangzhou has gathered 20 listed integrated circuit enterprises and more than 70 national-level specialized and innovative "Little Giant" enterprises, further strengthening its industrial cluster advantages. Empowered by the Action Plan for Accelerating the Development of Artificial Intelligence Terminal Industries in Hangzhou (2026-2027), Hangzhou is advancing toward the goal of building a RMB 300 billion artificial intelligence terminal industry by 2027, providing strong policy support and industrial foundations for innovation, commercialization, and ecosystem development in the future electronics industry.

新的机遇 New Opportunities

站在产业变革的时代风口，为抢抓全球电子产业转型升级机遇，深度释放数字经济产业势能，搭建国际化、全链条、高精准的产业对接与创新赋能平台。高登会展联合相关行业权威机构定于2027年5月27日—29日在杭州大会展中心举办“2027杭州国际未来电子产业博览会”。展会以“智汇未来·芯联世界”为主题，展览总面积45,000平方米，围绕未来电子全产业链布局，设立七大特色展区，覆盖行业核心赛道。展品聚焦半导体与集成电路、AI智能终端、电子新材料元器件、汽车电子与新能源、智能电子制造设备、未来科创孵化及国际创新合作等领域，重点涵盖AI算力芯片、车规级芯片、人形机器人、低空经济、6G、量子科技、智能驾驶等前沿方向，打通“材料-元器件-芯片-设备-终端-场景应用”全产业链闭环。展会将汇聚数千家海内外优质企业，吸引数十万专业客商、技术专家、投资机构及政企人士到场对接交流；同期举办30场以上高端产业活动，力争达成百亿级意向成交额。展会以“展览+论坛+对接+招商+引智”五位一体赋能模式，立足长三角、辐射全国、联通全球，致力打造国内顶尖、国际化、专业化的未来电子产业标杆盛会，助力杭州构筑未来电子产业全球创新高地。



45,000^{m²}

展览面积
Exhibition Area



1000+家

产业链上下游企业
Enterprises Upstream and Downstream
of the Industrial Chain



7大

特色展区
Special Exhibition Zones



30场

高峰论坛活动
Forums and Conferences

At the forefront of industrial transformation, the exhibition aims to seize opportunities arising from the global electronics industry's upgrading, unleash the potential of the digital economy, and establish an international, full-chain, and highly efficient platform for industrial collaboration and innovation empowerment. Shanghai Golden Conference & Exhibition Group, together with authoritative industry organizations, will host the "2027 Hangzhou International Future Electronics Industry Expo" at Hangzhou Grand Convention and Exhibition Center from May 27 to 29, 2027. Under the theme "Smart Integration for the Future · Connecting Chips Worldwide", the exhibition will cover a total area of 45,000 square meters. Focusing on the entire future electronics industry chain, it will feature seven specialized exhibition zones covering key industry sectors. Exhibits will focus on semiconductors and integrated circuits, AI intelligent terminals, electronic advanced materials and components, automotive electronics and new energy, intelligent electronic manufacturing equipment, future technology innovation incubation, and international innovation cooperation. Key areas include AI computing chips, automotive-grade chips, humanoid robots, low-altitude economy technologies, 6G, quantum technologies, and intelligent driving, creating a complete industrial ecosystem covering "materials — components — chips — equipment — terminals — application scenarios". The exhibition will bring together thousands of high-quality enterprises worldwide and attract hundreds of thousands of professional buyers, technology experts, investment institutions, and government and enterprise representatives. More than 30 high-level industry events will be held concurrently, with the goal of achieving intended transaction values of RMB tens of billions. Through an integrated empowerment model combining "Exhibition + Forum + Business Matching + Investment Promotion + Talent Attraction", the event will establish itself as a leading professional and international future electronics industry platform in China, connecting the Yangtze River Delta region, radiating nationwide influence, and linking global innovation resources.



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展会同期重磅推出“1+1+8+N”产业活动矩阵，汇聚全球行业智慧、整合优质产业资源。活动涵盖高规格开幕式暨产业签约盛典、全球未来电子产业主旨高峰论坛、八大细分领域专题峰会，并配套百场供需对接、新品首发、投融资路演、人才引智、技术研讨、企业考察等特色活动。大会特邀院士专家、龙头企业领袖、政企代表齐聚现场，解读产业新政、研判行业趋势、分享前沿技术、精准对接商机，搭建集展示交流、技术互通、商贸对接、招商引智、标准共建于一体的高能级产业平台。以展为桥，以会为媒。展会将深度承接杭州数字经济与人工智能终端产业的政策红利，立足长三角、辐射全球，致力将杭州打造为未来电子产业的全球策源地和风向标。

The exhibition will launch a comprehensive "1+1+8+N" industry event matrix, integrating global expertise and premium industrial resources. Activities include a high-level opening ceremony and industrial cooperation signing ceremony, a global future electronics industry summit forum, eight specialized forums covering different sectors, and hundreds of activities such as business matchmaking, new product launches, investment roadshows, talent recruitment, technical seminars, and enterprise visits. Targeting industry leaders, academicians, experts, enterprise executives, and government representatives, the event will interpret industrial policies, analyze market trends, share cutting-edge technologies, and facilitate precise business connections.



开幕式暨产业签约盛典

opening ceremony and
industrial cooperation signing ceremony



全球未来电子产业主旨高峰论坛

a global future electronics industry
summit forum



八大细分领域专题峰会

eight specialized forums covering
different sectors



百场供需对接

Hundreds of Supply-Demand
Matchmaking Sessions

展品范围 Major Exhibits

紧扣未来电子全产业链，设立七大特色展区，打通“材料-元器件-芯片-设备-终端-场景应用”闭环

Centered around the entire future electronics industry chain, the exhibition will establish seven specialized zones, building a comprehensive closed-loop ecosystem that integrates “materials, components, chips, equipment, terminals, and application scenarios.”

1 **先进材料与化工基础展区** Advanced Materials and Chemical Fundamentals Zone
覆铜板、电子铝箔、金刚石/超硬材料、碳化硅衬底、光刻胶/电子化学品、玻璃基板、电子工业气体等
Copper-clad laminates, electronic aluminum foil, diamond/superhard materials, silicon carbide substrates, photoresists and electronic chemicals, glass substrates, electronic industrial gases, etc.

2 **核心器件与IC制造展区** Core Components and IC Manufacturing Zone
半导体/集成电路、印刷电路板(PCB)、智能传感器、精密光学/摄像头、新型显示设备等
Semiconductors and integrated circuits, printed circuit boards (PCB), smart sensors, precision optics/cameras, emerging display technologies, etc.

3 **高端装备与智能制造展区** Advanced Equipment and Intelligent Manufacturing Zone
真空技术设备、洁净室技术、电子工厂设备、激光精密加工设备、智能制造系统解决方案等
Vacuum technology equipment, cleanroom technologies, electronic factory equipment, laser precision processing equipment, intelligent manufacturing system solutions, etc.

4 **先进能源与汽车电子展区** Advanced Energy and Automotive Electronics Zone
先进电池/新能源材料、轻量化/可持续材料、车规级芯片、电机电控、智能座舱、新能源电子等
Advanced batteries and new energy materials, lightweight and sustainable materials, automotive-grade chips, motor control systems, intelligent cockpits, new energy electronics, etc.

5 **AI算力与数据中心生态展区** AI Computing Power and Data Center Ecosystem Zone
AI芯片/功能器件、热管理/液冷技术、AI算力基础设施、数据中心、信息通信设备、6G相关技术等
AI chips and functional devices, thermal management and liquid cooling technologies, AI computing infrastructure, data centers, information and communication equipment, 6G-related technologies, etc.

6 **未来终端与AI应用展区** Future Terminals and AI Applications Zone
智能终端（人形机器人、低空经济、AR/VR）、AI应用（大模型、智慧家庭）、红外技术及应用等
Intelligent terminals (humanoid robots, low-altitude economy, AR/VR), AI applications (large language models, smart homes), infrared technologies and applications, etc.

7 **未来科创与国际合作展区** Future Innovation and International Cooperation Zone
产业孵化器、创新加速器、投融资机构、国际创新合作项目、产学研成果转化等
Industrial incubators, innovation accelerators, investment institutions, international innovation cooperation projects, industry-academia-research commercialization achievements, etc.



展会费用 Participation Fees

★ 标准展位:

A: 国内企业: 标准展位16800.00/展期 (RMB) 3m×3m

B: 国外企业: 标准展位4800.00/展期 (USD) 3m×3m

展位包括: 三面白色壁板、中(英)文楣牌制作、咨询桌一张、折椅二把、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。)

★ 室内光地:

A: 国内企业: 1600 (RMB) /平方米

B: 国外企业: 480 (USD) /平方米

注: (最少36平方米起租) “光地”只提供参展面积, 不包括展架、展具、地毯、电源等。

International Standard Booths:

For overseas enterprises: USD 4800.00/Expo; 3m×3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket.

Indoor Raw Space:

For overseas enterprises: USD 480.00/Sq.m.

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

赞助方案

Sponsorship Proposal

01

馆内外广告 Indoor/Outdoor Hall Ads

赞助项目	金额(万元)	规格/权益说明	限量
8号展厅入口吊旗广告	12	4m×1.5m 6个吊旗	独家
8号展厅入口两侧桁架广告	6	5m×3m桁架	限2家
8号展厅入口门口广告	10	3L×3Hm/5L×3H	独家
8号展厅内部出入口横幅广告	20	17.6m×2.1m墙贴	独家
8号展厅内部出入口柱挂广告	12	3m×6m 6个柱子	独家
8号展厅入口右边拐墙贴广告	15	12.2m×10.7m墙贴	独家
8号展厅内部吊旗广告	5	5m×3m 9个吊旗	限9家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Hall 8 Entrance Hanging Flag Ads	12	4mx1.5m (6 flags)	Exclusive
Hall 8 Entrance Truss Ads (both sides)	6	5mx3m truss	Limited to 2
Hall 8 Entrance Door Ad	10	3Lx3Hm/5Lx3Hm	Exclusive
Hall 8 Interior Entrance Banner Ad	20	17.6mx2.1m wall sticker	Exclusive
Hall 8 Interior Entrance Pillar Ads	12	3mx6m (6 pillars)	Exclusive
Hall 8 Entrance Right Corner Wall Ad	15	12.2mx10.7m wall sticker	Exclusive
Hall 8 Interior Hanging Flag Ads	5	5mx3m (9 flags)	Limited to 9

赞助方案

Sponsorship Proposal

01

赞助条例 Sponsorship Packages

赞助项目	金额(万元)	规格/权益说明	限量
展会协办冠名	60	展会协办单位	独家
展会支持单位	40	展会支持单位	限3家
钻石·独家总冠名赞助	168	享有XX品牌之夜	独家
黄金·战略合作赞助	138	享有晚宴VIP独立餐桌与现场展示位	限3家
白银·战略合作赞助	98	享有晚宴标准席位与官方荣誉证书	限6家
指定品类·专项赞助	38	享有晚宴品类独家冠名	独家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Exhibition Co-organizer Title	60	Exhibition Co-organizer	Exclusive
Exhibition Support Partner	40	Exhibition Supporter	Limited to 3
Diamond - Exclusive Title Sponsor	168	Includes "[Brand Name] Night"	Exclusive
Gold - Strategic Partner	138	VIP dinner table + on-site display booth	Limited to 3
Silver - Strategic Partner	98	Standard dinner seat + official certificate	Limited to 6
Designated Category Sponsor	38	Exclusive category naming rights at dinner	Exclusive

02

外墙广告 Exterior Wall Ads

赞助项目	金额(万元)	规格/权益说明	限量
东登录厅广场广告	80	25.3m×6m入口上方玻璃贴纸	独家
东登录厅广场两侧桁架广告	10	5m×3m两侧桁架	限6家
东登录厅广场左右两侧广告	30	18.1m×15m墙贴	限2家
东登录厅内左右两侧广告	20	18.3m×6m墙贴	限2家
东登录厅正面二层广告	60	13.66m×3.5m墙贴	独家
东/中登录厅展厅通道入口广告	30	20.2m×6m玻璃贴	限2家
中登录厅左右两侧墙面广告	20	55Lm×3.5Hm	限2家
商业通道一层吊旗广告	15	5m×1.5m吊旗	限4家
商业通道一层方形包柱广告	5	1.6×3m方形包柱	限10家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
East Hall Plaza Billboard	80	25.3mx6m entrance glass sticker	Exclusive
East Hall Plaza Truss Ads (both sides)	10	5mx3m truss on both sides	Limited to 6
East Hall Plaza Left & Right Wall Ads	30	18.1mx15m wall sticker	Limited to 2
East Hall Interior Left & Right Wall Ads	20	18.3mx6m wall sticker	Limited to 2
East Hall 2nd Floor Front Wall Ad	60	13.66mx3.5m wall sticker	Exclusive
East/Central Hall Corridor Entrance Ad	30	20.2mx6m glass sticker	Limited to 2
Central Hall Left & Right Wall Ads	20	55Lmx3.5Hm	Limited to 2
Commercial Corridor 1F Hanging Flag Ads	15	5mx1.5m hanging flag	Limited to 4
Commercial Corridor 1F Square Pillar Ads	5	1.6mx3m square pillar	Limited to 10

赞助方案

Sponsorship Proposal

03

登录大厅广告 Lobby Ads

赞助项目	金额(万元)	规格/权益说明	限量
东登录大厅入口LED屏	40	24.96m×1.28m, 人流最密集处	独家
中登录大厅入口LED屏	30	24.96m×1.6m, 第一视觉冲击	独家
展厅主通道喷绘广告	15	4m×7m, 主通道核心位置	限8家
展厅外门口两侧喷绘广告	10	3m×5m, 入口处两边位置	限8家
展厅之间通道喷绘广告	10	3m×6m, 通道两边位置	限24家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
East Lobby Entrance LED Screen	40	24.96mx1.28m, highest foot traffic	Exclusive
Central Lobby Entrance LED Screen	30	24.96mx1.6m, first visual impact	Exclusive
Main Hallway Banner Ad	15	4mx7m, core location	Limited to 8
Hall Entrance Side Banner Ads	10	3mx5m, both sides of entrance	Limited to 8
Hall-to-Hall Corridor Banner Ads	10	3mx6m, both sides of corridor	Limited to 24

04

会议广告 Conference Ads

赞助项目	金额(万元)	规格/权益说明	限量
论坛大屏两侧广告	40	3.5m×2m, 入口处两边位置	限2家
论坛外侧单面广告	15	2m×2m, 入口处两边位置	限10家
论坛椅背套广告位	10	论坛3天参会嘉宾宣传推广	独家
平行论坛	15	分论坛冠名	独家
专场发布会(1.5小时)	6	提供场地、设备及宣传组织	多家
海外买家对接会	0.35	与海外买家精准对接	多家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Forum Main Stage Side Ads	40	3.5mx2m, entrance sides	Limited to 2
Forum External Single-sided Ad	15	2mx2m, entrance sides	Limited to 10
Forum Chair Back Cover Ad	10	3-day promotion to attendees	Exclusive
Parallel Forum	15	Sub-forum naming rights	Exclusive
Exclusive Press Conference (1.5h)	6	Venue, equipment, promotion	Multiple
Overseas Buyer Matchmaking	0.35	Direct engagement with overseas buyers	Multiple

05

视频广告 Video Ads

赞助项目	金额(万元)	规格/权益说明	限量
深度专访	1.2	3分钟剪辑成片+官媒宣发	多家
展商推荐	6	45秒剪辑成片+官媒宣发	多家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
In-depth Interview	1.2	3-min edited video + official media release	Multiple
Exhibitor Feature	6	45-sec edited video + official media release	Multiple

赞助方案

Sponsorship Proposal

06

印刷广告 Print Ads

赞助项目	金额(万元)	规格/权益说明	限量
参观指南封面广告	15	最高级别印刷品曝光	独家
参观指南封底广告	10	次高级别印刷品曝光	独家
参观指南内页广告	5	精准投放至所有观众	限8家
展商/VIP证赞助	15	单面, 品牌伴随全程	独家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Visitor Guide Cover Ad	15	Top-tier print exposure	Exclusive
Visitor Guide Back Cover Ad	10	Second-tier print exposure	Exclusive
Visitor Guide Inside Page Ad	5	Targeted reach to all attendees	Limited to 8
Exhibitor/VIP Badge Sponsor	15	Single side, brand visibility throughout	Exclusive

07

品类广告 Category Ads

赞助项目	金额(万元)	规格/权益说明	限量
服装赞助	15	工作人员服装	独家
礼品袋赞助	30	约2万个移动的广告	独家
礼品赞助	20	约2万个展会赠品	独家
伴手礼赞助	30	约1000个嘉宾赠送	独家
咖啡/饮品赞助	10	VIP与海外买家见面会休息区	独家
饮用水赞助	10	瓶身贴标, 品牌触达高频	限2家
奖杯/奖牌/证书赞助	10	优秀展商与合作伙伴授牌	独家
官方指定用车	6	嘉宾接送	独家
合作银行	10	提供相关金融服务	独家
合作航空	20	提供日韩等国航空服务	独家
官方推文合作	5	官方公众号头条发布	多家
官方推文合作	3	官方公众号普通发布	多家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Apparel Sponsor	15	Staff uniforms	Exclusive
Gift Bag Sponsor	30	~20,000 mobile ads	Exclusive
Giveaway Sponsor	20	~20,000 expo giveaways	Exclusive
Souvenir Sponsor	30	~1,000 gifts for VIPs	Exclusive
Coffee/Beverage Sponsor	10	VIP & overseas buyer lounge	Exclusive
Drinking Water Sponsor	10	Bottle labels, high-frequency brand exposure	Limited to 2
Trophy/Medal/Certificate Sponsor	10	Awards for outstanding exhibitors & partners	Exclusive
Official Designated Vehicle	6	VIP shuttle service	Exclusive
Partner Bank	10	Financial services	Exclusive
Partner Airline	20	Air travel services for Japan, South Korea, etc.	Exclusive
Official WeChat Post Partnership	5	Headline post on official public account	Multiple
Official WeChat Post Partnership	3	Standard post on official public account	Multiple

来自国内外产业主管部门、地方商务及经信系统代表、国家级与省级行业协会、产业联盟负责人；终端应用领域决策者涵盖消费电子、汽车制造、航空航天、轨道交通、重型机械、生物医药等行业的企业决策者、技术研发负责人及采购；供应链高管涵盖移动终端、智能穿戴、智慧家庭、人工智能机器人、低空经济、数据存算、AI算力基础设施、人工智能大模型、运动科技、AR/VR、集成电路设计与制造、电子元器件、特种电子元器件等领域的工程师、产品经理、技术专家及采购决策人。

Government departments, local commerce and industry authorities, national and provincial industry associations, and industrial alliance representatives. Decision-makers and technical leaders from consumer electronics, automotive manufacturing, aerospace, rail transit, heavy machinery, biomedicine, and other terminal application industries. Executives, engineers, product managers, technical experts, and procurement decision-makers from mobile terminals, smart wearables, smart homes, AI robots, low-altitude economy, data computing and storage, AI computing infrastructure, large AI models, sports technology, AR/VR, integrated circuit design and manufacturing, electronic components, and specialized electronic components.

立即注册 | Booth Registration

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To book a booth at the HFIE 2027 or for more information, please email us immediately at info@goldenexpo.com.cn or use the contact details below to reserve your space.

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